

## **PRIVACY POLICY for [www.silver-knight.co.uk](http://www.silver-knight.co.uk)**

At Silver Knight Haulage & Machineries Ltd we are committed to protecting and preserving the privacy of our visitors when visiting our site or communicating electronically with us. Our Privacy Policy has been provided and approved by the [online solicitors](#) at LegalCentre.co.uk.

This Privacy Policy contains an explanation of what happens to personal data that you choose to provide to us, or that we collect from you whilst you visit this site. Our Privacy Policy should be read in conjunction with our terms of website use.

We do occasionally update this Policy so please do return and review this Policy from time to time.

### **Information We Collect**

In running and operating this website we may collect and process certain data and information relating to you and your use of this site. This data and information is detailed below:

- i. Details of visits to our website and the pages and resources that are accessed, including, but not limited to, traffic data, location data and other communication data that may assist us in understanding how visitors use this website.
- ii. Information provided to us when our visitors communicate with us electronically for any reason.

### **Use of Cookies**

Cookies are sometimes used to improve the website experience of a visitor to a website. We may sometimes use cookies on this website to record aggregate statistical information about the visitors to our site and the use that our visitors make of the website. When collected this information is used by us to improve our website and further enhance the visitor experience and, may be shared with advertisers. Please note that no personally identifiable information is recorded.

We may also use the cookies to gather information about your general internet use to further assist us in developing our website. Where used, these cookies are downloaded to your computer automatically. This cookie file is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive and then stored there and transferred to us where appropriate to help us to improve our website and the service that we provide to you.

All computers have the ability to decline cookies. You can easily decline or remove cookies from your computer using the settings within the Internet Options section in your computer control panel.

### **Use of Your Information**

The information we collect is used for our own use in developing our website. In addition, we may use the information for the following purposes:

- i. To provide you with information relating to our website or our services that you request from us.
- ii. To provide you with information on other services that we feel may be of interest to you.
- iii. To meet our contractual obligations to you.
- iv. To notify you about any changes to our website, including improvements, and service or product changes that may affect our website.

If you are an existing client, we may contact you with information about goods and services similar to those that you have expressed an interest in previously via our website.

### **Storing Your Personal Data**

Information that we collect may on occasion be transferred and stored outside of the European Union for the purpose of supplying our goods or services to you. By submitting your personal data, you agree to this transfer, storing or processing. We will always take all reasonable precautions to make sure that your data remains secure and is handled in accordance with this Privacy Policy.

Data that is provided to us is stored on our secure servers.

The transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically and transmission of such data is therefore entirely at your own risk. Where we have given you (or where you have chosen) a password so that you can access certain parts of our site, you are responsible for keeping this password confidential.

### **Disclosing Your Information**

We may disclose your personal information to third parties:

- i. Where we sell our business and/or our assets to a third party.
- ii. Where we are legally required to disclose your information.
- iii. To assist fraud reduction and minimise credit risks.

### **Third Party Links**

You may find links to third party websites on our website. These websites should have their own privacy policies which you should check. We do not accept any responsibility or liability for their policies whatsoever as we have no control over them.

### **Access to Information**

The Data Protection Act 1998 gives all individuals the right to access personal information that is held about them. You can request a copy of any information that we hold about you. Please note that any request for this information may be subject to payment of £10 which covers our administrative costs. Please contact us if you wish to make such a request.

### **Contacting Us**

If you have any questions or queries relating to this Privacy Policy then please contact us via email at [info@silver-knight.co.uk](mailto:info@silver-knight.co.uk) or via post at:

Silver Knight Haulage & Machineries Ltd  
Greenfield House Farm  
6 Hales Lane  
Smethwick  
West Midlands  
B67 6RS